A STRATEGIC ACQUISITION · MAKE AN OFFER

Own the word.
Own the category.

The international brand.

Ganja.com is the internet's original cannabis brand: the exact-match name for an entire category, nearly three decades of compounded authority, a live network spanning all fifty states and international markets, and an owned payment rail beneath it all. No comparable asset exists.

Since 1997
THE ORIGINAL CANNABIS BRAND

22,000+
LIVE LISTINGS WORLDWIDE

24 Countries
AND COUNTING

Owned Rails
ITS OWN PAYMENT NETWORK

01 · THE ASSET

There is exactly one of these.

Every category on the internet eventually organizes around a single word. In cannabis, that word is **ganja**: the plant's oldest global name, recognized on every continent. Ganja.com has held it since 1997, longer than most of the industry has existed.

The name

An exact-match, one-word, generic .com in the most spoken commercial language on earth. It cannot be re-registered, out-ranked, or reproduced at any budget. Assets like this are not built; they change hands rarely, and then they are gone. **Owning Ganja.com is owning your store on Rodeo Drive:** the address alone tells the market who the flagship is.

The authority

Nearly three decades of continuous operation have compounded into the one thing no launch budget can buy: trust. People trust the name, search engines trust the domain, and the AI engines now answering the world's questions treat it as a source worth citing.

The rails

Ganja.com runs its own payment network. In a category locked out of conventional banking, owning the checkout is owning a toll road, and this one carries the category's own name on the gate.

What defining names trade like

Marijuana.com	$4.2 million in 2011, for the domain alone, sold before the first recreational market in America had opened.
Voice.com	$30 million in 2019, a one-word name with no business attached.
Ganja.com	The older, global word, arriving with a live worldwide network, brand authority, and owned payment rails included.

Public comparable sales. Unique assets are priced by their buyers: comparables sketch the floor, and ambition sets the rest.

02 · THE FOOTPRINT

Every state. Twenty-four countries. One brand.

maps.ganja.com is the network's flagship directory: dispensaries, delivery, doctors, smoke shops, grow suppliers, cafes, and cannabis travel, live in all 50 states and 24 countries, from Canada and Jamaica to Thailand, Germany, France, and the Netherlands. Every visit teaches the market, and the machines reading it, the same lesson: **cannabis lives at Ganja.com.**

Live brand reach on every inhabited continent. The word ganja needs no translation.

22,000+	**50**	**24**
LIVE LISTINGS	STATES COVERED	COUNTRIES AND COUNTING

03 · THE AI ADVANTAGE

Built for the way the internet answers now.

Search is becoming a conversation. A person asks, an engine answers, and a single name receives the recommendation. That shift rewards exactly two things: category-defining brands and structured, authoritative content. Ganja.com is both.

The network was engineered for machines as much as for people. Its listings are structured data. Its strain knowledge base is machine-readable. Its product menus are live feeds. An AI concierge is already at work on every page of the directory, answering visitors in natural language. When answer engines go looking for a source they can trust on cannabis, this network is built in the exact shape they consume.

This is measured, not hoped for. **More than 1,200,000 AI-engine requests hit the network every month**, from 20+ distinct AI systems: ChatGPT, Claude, Gemini, Copilot, Meta AI, Perplexity, Apple Intelligence, and more. The figures come from server logs, not projections, and the current numbers are published live at ganja.com/advertise.

> In the SEO era, you fight to rank. In the AEO era, when AI engines answer questions directly, you get cited. **Citations flow to the name that defines the category, and in cannabis that name is Ganja.com.** Whoever owns it owns the default answer.

The classic SEO position underneath is just as strong: nearly three decades of continuous history and link equity on one of the oldest commercial domains in the space. Pull the authority metrics from any major SEO platform today; five minutes of independent verification tells the story.

A directory competes for clicks, and that competition resets every month. An authority the machines cite does not compete; it gets chosen. One is a marketing expense. The other is a moat that deepens while everyone else buys traffic.

See it in motion

The **Ganja Legacy** film: the brand, the story, and the moment. Watch it now at **ganja.com/investors**.

Five live properties. One signature transfers them all.

This is not a parked name waiting for a plan. It is an operating network, already earning, already integrated, and already wearing the crown name of the category.

ganja.com

The flagship

The front door of the brand and the marketplace at the center of the category. The address itself does the marketing: it is the word people say when they mean the product.

maps.ganja.com

The directory

22,000+ listings across the US and abroad, with featured placements, exclusive city banners, and a published rate card. The footprint shown on the previous spread.

rewards.ganja.com

Rewards & strains

Loyalty plus the strain knowledge platform: the engagement layer and the data behind the network's answers.

cbd.ganja.com

The storefront

A live commerce site proving the brand converts browsers into buyers.

pay.ganja.com

The payment rail

An owned, non-custodial crypto checkout for the whole category. Detailed on the next page.

> Revenue lines are switched on today: featured listings, exclusive city banners, strain sponsorships, run-of-network advertising with a published rate card at **ganja.com/advertise**, and fees on the payment network.

05 · THE RAILS

The category's money needs a road.
This one is owned.

Cannabis is locked out of ordinary banking and card processing in nearly every market on earth. Whole segments of the industry still cannot take a simple digital payment. That problem is permanent infrastructure demand, and Ganja.com answered it by building its own rail.

Pay Ganja is live today. A non-custodial crypto checkout where funds settle directly to the merchant's own wallet: Bitcoin, Ethereum, Solana, USDC, USDT, and more. Merchants keep 98 percent of every sale. No custody, no chargebacks, and no bank in a position to say no.

The architecture is the moat. Pay Ganja never takes possession of the money. Payments move wallet-to-wallet, customer to merchant, while the network fee is collected on the flow. Because the platform never holds funds, it is engineered to operate outside money-transmitter frameworks and to offer merchants a no-KYC experience. That structure is the key to serving a category the banks refuse, and it transfers to the new owner intact.

For the acquirer, the rail works twice. It is checkout infrastructure your own operation runs on the day the deal closes, and it is a service every other operator in the category can adopt, with the network fee flowing to the owner on every transaction that crosses it.

> Owning the name above a category and the checkout beneath it is the difference between **renting a storefront and owning the street.**

Two catalysts. One narrow window.

Catalyst one: rescheduling

Federal rescheduling is in motion, and its first effect on the industry is tax reform. Moving cannabis off Schedule I ends the reach of IRS Code 280E, the rule that has barred operators from deducting ordinary business expenses, advertising included. The day it falls, every operator in the country finally has a marketing budget that makes after-tax sense, while the mainstream ad networks stay closed to the category. That wave of newly deductible advertising dollars will need a compliant place to land, and the Ganja.com network is built to receive it.

Catalyst two: the answer layer

The front door of the internet is moving from a page of links to a single spoken answer, and the default answers for every category are being assigned right now. Names the engines already trust are compounding that trust daily. The window to buy the cannabis answer, rather than compete against it, is open today.

One structural fact makes the original brand permanent here: **the category cannot advertise.** Google and Meta refuse cannabis outright, even where it is fully legal. Brand order in this industry froze years ago, because there were never ads to buy a new position with money. The names established early cannot be displaced by budget, and Ganja.com was established first.

And rescheduling is only the door. Full federal legalization is the repricing event. On the far side of it, the category's defining name trades at a different altitude entirely, the way defining assets always have when a prohibition ends. Own Ganja.com before that day and you own the appreciation. Wait, and you pay it.

The other side of the ledger

Now run it in reverse: the category's name, the authority the machines cite, and the payment rail the market needs, sitting inside a competitor's portfolio while your brands compete against the default. The acquisition is not only what you gain. It is what you make certain no rival ever holds.

A strategic buy.
A simple process. Make an offer.

Trophy assets have always been priced the same way: on scarcity, on timing, and on what ownership is worth to the buyer's platform. The process honors that, and it respects your time.

1. **Verify everything independently.** The 1997 registration on WHOIS, the five live properties in your browser, the authority metrics in any SEO tool, and the payment rail with a ten-dollar test transaction.
2. **Decide what owning the category's name is worth to your platform.** That number is yours to model; every input you need is public.
3. **Put an offer or a non-binding range in writing.** Ten minutes of work, zero commitment, and every written offer receives a response within five business days.
4. **Agree, verify, close.** Agreement in principle, technical diligence covering domain control, code, and infrastructure, then a secured closing with full transition support.

A note on process: operating statements are not part of this transaction at any stage. This is a clean asset purchase, evaluated on offers: the buyer takes the assets, not the entity, and inherits no liabilities. The asset is the name, the network, and the decade ahead.

Make your offer

- **ganja.com/investors** · make an offer, watch the **Ganja Legacy** film
- The **Make an Offer** button on the **public listing**
- Email **sales@ganja.com** directly
- Or simply reply to the email that delivered this document.

This brochure is in the hands of a select group of qualified acquirers.
There is one asset. It sells once.

This overview is informational only and is not an offer to sell or a solicitation. Any transfer occurs under a definitive written agreement.